



A Midsummer Dream

ON MERRIMACK STREET



DIY Lowell and Partners
c/o: Coalition for a Better Acre
517 Moody Street, Floor 3, Lowell, MA 01854

Sponsorship Opportunity!

DIY Lowell and community partners are inviting you to support a returning festival in the heart of downtown Lowell taking place June 22, 2019: **A Midsummer Dream on Merrimack Street 2: Magical and Mysterious Creatures.**

A Midsummer Dream on Merrimack Street is a day and night festival celebrating magic, theatre, art, music, and costume for kids and adults! Merrimack Street will be transformed into a Pixie Marketplace, with arts and crafts vendors, activities for children, music and storytelling, an all-ages costume contest, a fairy and troll house promenade, and a special “traveling” production of Shakespeare’s classic “The Tempest” that will lead the audience on a journey through downtown, traveling from scene to scene.

This free event is in memory of Many Lee Pho, a small business leader and force for magic and joy in downtown Lowell, who we lost to cancer last year. Our goal is to celebrate Lee’s life by spotlighting small businesses and by exposing audiences to folklore from many cultures.

Last year brought an estimated 600 people of all ages downtown, and we hope to top it this year! Our partners are helping spread the word outside Lowell’s boundaries, and our Facebook event has had over 15,000 impressions as of March 14. You can support the event in three ways:

Pixie Package	\$100	Receive a special thanks in our newsletter and your logo in our program brochure.
Sorceress Package	\$200	Receive a 2" x 3" black & white ad in our program brochure <i>(4 available)</i>
Dragon Package	\$500	Have your logo on all our materials <i>(3 available)</i>

Information needs to be received by May 15, 2019, to be in printed materials.

Please help us bring magic to downtown Lowell! Any and all contributions, large or small, will be appreciated and recognized on social media. Your contribution will be considered a charitable donation and is eligible for a federal charitable tax deduction through our 501(c)(3) fiscal agent, Coalition for a Better Acre.

Sincerely,

Christopher Glenn Hayes and Aurora Erickson
DIY Lowell Co-Coordinators